

ACTIVITY 2
CONSUMER PRODUCT RANKING FORM

Name _____

Listen to several sales pitches made by your classmates who have products to give away. As you listen to each presentation, write the product name in the first column below and think about how much you would like to have that “free” product. After all sales presentations are completed, you will be asked to make a new list of the products advertised by ranking them according to how much satisfaction owning the product would give you. In the second column rate all the products offered by writing the product name you want the most at the top and the product you want the least at the bottom. You will be asked to reveal your preferences and, if you answer two questions correctly, you may receive what you want most.

<u>Product Names</u> (gifts)	<u>Product Rankings</u> (my preferences)
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____
4. _____	4. _____
5. _____	5. _____
6. _____	6. _____