4 Personal Profiles

Name: Corey

Age: 18

Occupation: Student

Comments: Corey is moving away to university, but aims to visit home frequently, so wants a computer that will travel with him.

Budget: Low

Name: Jason

Age: 42

Occupation: Web Developer

Comments: His Company is expanding and needs more computers, ready for 5 new Web developers to begin their work.

Budget: High

Name: Sharon

Age: 59

Occupation: Retired

Comments: Needs a new computer so she can e-mail her family who has moved to another state.

Budget: Medium

Name: Selina

Age: 30

Occupation: Teacher

Comments: Wants her own computer so she can plan her lessons, create documents, e-mail and Skype with her friends.

Budget: Low

Buying a Computer: Checklist

Task:

- Your task is to recommend to your customer, the most appropriate computer for them to purchase.
- To do this, you will need to **research three different computers** and vendors.
- Keeping the customer in mind, **research** and **evaluate** the **computers available**.
- **Recommend** the computer that you think will **meet the needs of your customer**.

Considerations:	Computer 1	Computer 2	Computer 3
Hardware Considerations:			
How fast is the system?			
How much RAM does the system have?			
How big is the hard drive?			
Model Type: Desktop, laptop, Notebook etc			
Is internet access needed?			
Type of modem?			
Speed of modem?			
Will you need to buy a new network card?			
Monitor size?			
Mouse type?			
Video Card – is the card sufficient for your needs?			
What type of drive is available: CD-Drive / DVD-Drive?			
Software Considerations:			
Which Operating System is included?			
What Application is included?			
If Application software in not included, what is available?			
Do you need to purchase extra software e.g. Anti-Virus?			
What security and disaster considerations would you recommend?			
Price Considerations:			
What type of budget do you have? High, Medium, Low			
Support or Service Considerations:			
What warranty/services are available?			
What is the return policy?			
How easy is it to replace an item? Easy, Difficult			
FINAL RECOMMENDATION			