

## Lesson 29 – Web Content

### True/False

1. A related search can improve your odds of finding the information you are seeking.
2. You are required to have a license before you can post anything online.
3. Some search engines assist you with your logical search through the use of forms.
4. Spelling and grammatical errors on a Web page should not affect a user's opinion of a site.
5. If you are searching for more than one phrase, you can separate phrases or proper names with a period.

### Multiple Choice

1. Boolean logic consist of \_\_\_\_ operators(s).
  - a. One
  - b. Three
  - c. Two
  - d. Four
2. You can use \_\_\_\_\_ on Web pages to search for content on other Web sites.
  - a. Links
  - b. Podcatchers
  - c. Bookmarks
  - d. Feeds
3. A \_\_\_\_\_ is a collection of multimedia files.
  - a. Blog
  - b. Boolean
  - c. Podcast
  - d. Meta feed
4. A news \_\_\_\_ is a data format for providing users with frequently updated contents.
  - a. Feed
  - b. Bookmark
  - c. Post
  - d. project
5. Blogs generally represent the views and beliefs of the \_\_\_\_.
  - a. Author
  - b. Teacher
  - c. President
  - d. Visitors

### Fill in the Blank

1. In an academic setting, claiming someone else's words as your own is \_\_\_\_\_.
2. To subscribe to a podcast requires that you use a software program called a(n) \_\_\_\_\_.
3. Facebook is an example of a(n) \_\_\_\_\_ site.
4. When using a search engine, you put a(n) \_\_\_\_\_ sign before words that should appear on a Web page (also called an inclusion operator).
5. To use \_\_\_\_\_ with a search engine, you enter two or more words within quotation marks.

## **Project 29-1**

An article by Tim Tompkins, located at [www.cs.rpi.edu/academics/courses/fall00/ethics/papers/tompkt.html](http://www.cs.rpi.edu/academics/courses/fall00/ethics/papers/tompkt.html), discussed hardware and software liability. The article begins with the following statement: "Often a piece of hardware or software will come with a license agreement that states that the creator is not liable for any damages that may result from the use of their product." Access and read the article and then answer the following questions:

1. Do you agree or disagree that the developer should be responsible for his or her development of hardware or software products? Explain your answer.
2. What are the three levels of loss described in this article?
3. Should hardware and software liability be treated the same or differently? Explain your answer.

## **Critical Thinking**

With a partner, use the Internet to locate information on computer pioneers.

- Use as many different types of Websites as possible to gather your information.
- Select at least two computer pioneers and then, with your partner, use Microsoft PowerPoint to create a presentation.
- Within your presentation, intersperse slides showing what research techniques you used to locate the information for each pioneer.
- Also indicate the type of the Web site where you found information.
- Example: slide 1 lists the Web site where you located the information for Slide 2 and indicates the one site is a wiki and another is a newsfeed.
- Slide 3 lists the Web site or sites where you located the information for slide 4, and so on.

## **Job Skills**

- An online identity includes a name and other characteristics used online, such as the user name and description used for a social networking site.
- Before hiring a new employee, many employers search the Internet for information about the job candidate.
- Do you think it's a good idea to have an online identity with your real name before you begin a job search?
- Using a search engine, research the topic of online identity.
- List four pros and four cons to using your real name in your online identity.
- Research yourself and see what you find. Provide one example. If you do not find anything about yourself state that.
- Is there a lot of people with the same name as you? Could there be problems if a college or employer found the wrong person?