

Name _____

Date _____

Class _____

Instructor _____

STUDENT ACTIVITY

Chapter 13

Internet Extension The Personnel Touch

EXPLORE



Online job searches have become a popular way for workers to find new positions and for companies to offer them.

DIRECTIONS



Choose a job you might be interested in and use a popular job search Web site to research listings for it. How many different salaries can you find for the same position? Do any ads mention if the company will pay moving expenses? Are any other incentives offered?

Keywords: _____

Web Sites: _____

NET RESULTS



1. URL of Job Search Web Site

2. Type of Job Researched

3. Salary Range

4. Incentives

STUDENT ACTIVITY *(continued)*

Chapter 13

CRITICAL THINKING QUESTIONS



1. A job posting offers a base salary of \$75,000 with no benefits. Another offers a salary of \$55,000 with full insurance coverage and three weeks of paid vacation for the same job. Which is the better offer and why?

2. Many employers will cover travel costs associated with bringing an out-of-state job candidate to an interview. What type of costs could be expected in such a situation? Should an employer only consider local candidates?

3. How much does it cost for an employer to post an ad on a job search Web site?

EXTENSION EXERCISE



No matter how good a worker you are or how long you've been on the job, during a recession you could get laid off. Contact your state's unemployment Web site to find out how much compensation you could get if you had made \$30,000 for the past two years and lost your job due to a company-wide layoff.