

Name \_\_\_\_\_

Date \_\_\_\_\_

Class \_\_\_\_\_

Instructor \_\_\_\_\_

## STUDENT ACTIVITY

### Chapter 12

## Internet Extension

### Stock in Trade

#### EXPLORE



The original incarnation of the New York Stock Exchange (NYSE) rang its first opening bell in 1792. What began with a group of 24 New York City stockbrokers and merchants has grown into the hub of today's global marketplace.

#### DIRECTIONS



Using the Web site of the NYSE, choose two stocks and track their progress for a few days.

Keywords: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Web Sites: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
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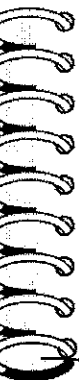
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#### NET RESULTS



1. Your First Stock and  
Its Activity

2. Your Second Stock and  
Its Activity



## STUDENT ACTIVITY *(continued)*

### Chapter 12

#### CRITICAL THINKING QUESTIONS



1. Why did you choose these specific stocks or bonds?

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2. Is the NYSE regulated? Why or why not?

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3. What does it mean to "own" a seat on the floor of the NYSE?

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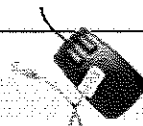
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4. How many seats are available?

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#### EXTENSION EXERCISE



Using the Internet as your research tool, list several of the longest-traded companies on the NYSE. Name several newly listed companies.

