Collective Intelligence

Directions

You have browsed the website PhilaPlace (www.philaplace.org), where people can add their histories and stories about the city of Philadelphia. Now it's your turn! You will be choosing materials for a paper or electronic wiki about your school. Your job is to think of images and stories for the wiki that tell the story of your school community from your point of view.

Follow these steps to choose the materials for your wiki:

1. Have each person in the group think of three things to include on the website. Work on your own, and write down your choices.

2. Share your choices with one another. Then work together to choose the 10 best things to include on your website.

3. Once you have chosen your materials, work together to decide how you will arrange them and what your wiki will look like. Then choose a name for your wiki.

4. Answer the questions below.

Questions

1. How did you come up with ideas for images and stories for your website?

2. How did you decide which images and stories to include?

3. Was it difficult or easy to make the decisions? Explain your answer.

4. Whose perspective is reflected in the materials you chose?

5. How do you think the results might have been different if you were working as an individual instead of in a group?

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Collective Intelligence

1. Which of the following is NOT an example of collective intelligence?

a) A website that allows users to rate and review restaurants

b) A man blogging about things he has cooked

c) A group of hikers using a wiki to make a list of supplies they will need for their trip

2. *Collective intelligence* **means:**

a) The intelligence of machines and robots

b) Knowledge collected from many people toward a common goal

c) A smart way to collect items you like

3. True or false: *Collective intelligence* **is a term that only describes people working together online, not offline.**

a) True

b) False